

The enjoyment and contentment of living in a locality is largely dependent upon one's ability of accommodating himself to the activities, restraints and liberties imposed by conditions arising from peculiarities of location, climate, and customs. Fighting these conditions leads to irritations that destroy enjoyment and contentment; accommodation, on the other hand, allows for appreciation, then just a short step to a delightful sojourn.

Much has been said and written about the "lure of the desert." I have refrained from writing of it as I have not been quite sure what is the "lure of the desert." After talking with many visitors and observing their actions I believe that a major element is the contrast of, expanse without monotony, and the restraints of artificial city life or the monotony of extending plains or the shut-in-ness of forest or mountain localities. On the desert one can look out, a great way, but in the distance is a mountain range, not in the way in the least, rather just the relief necessary to shut away monotony. In time a sense of freedom comes, unseen mental burdens vanish, contentment is revealed in facial lines, the desert has won another victim, for a victim of the desert he is, though a thoroughly happy one.

Now he begins to brouse about, observe a little more, talks less, and begins to wonder how he overlooked so much on previous visits. The vistas presented by the Little San Bernardino Mountains are something to be watched, early in the morning, throughout the day, at sunset, at night, and in the moonlight; the changing scenes seem endless but never tiring.

What of forests! It is a shock to realize that there are no forest places but then again possibly a forest would be just as much out of place as too many buildings too near each other. A vacation from the forest, unthinkable, but very real and as unloyal as it may sound, enjoyable.

Rivers! None. Only sandy washes that people say sometimes contain a river; that strange species of physiographic features referred to in some parts of California as an "upside down river." But who wants a river; I have never heard a visitor ask about one; everything else under the sun has been mentioned but a river seems to have been entirely forgotten. It may be best. Genius is often revealed in the master stroke of certain omissions and the desert exhibits the methods of genius while ensnaring its slaves.

However the charm and companionship of a talkative little mountain stream is something to be reckoned with and the desert obliges; Snow Creek, Tahquitz, Andreas, Murray, Palm, Cat, and fifty others, all provide a contrast that brings greater attachment to the desert in winter and spring. An hour or two by the pools and cascades, then the descent, soon a view of the desert expanse, the shadows creeping steadily toward the mountains, a feeling of gratefulness in returning to the feeling of freedom that comes with leaving the confining walls of the canyon and the noisy little stream. The desert is a wily old fellow.

And what he does with the help of the weather should make Barnum turn over in his grave. People actually become excited about the weather, discuss it earnestly, plan on leaving tomorrow, only to have the sun come out and then they stay a couple of more weeks beyond a reasonable visit. Some actually take to predicting the weather; a sure sign of the insanity of a sane person.

The play made upon the emotions by the heavy cloud barrage over the San Jacinto mountains is almost terrifying in its effect—the heavy bank of clouds advances, reaches out beyond the ridge, is just ready to descend upon the desert, then retreats, a cunning smile breaks out on the face of the weather predictor but the clouds advance again—the game goes on for hours and for suspense beats the best football game ever played. The desert provides fuel to keep the thrill of excitement in the air for those who have not recognized the trick. In spite of the casual nonchalant manner of the old timers, it is possible to catch them casting an eye cloudward. Even they are not quite sure.

Allen's Library

The Desert Sun

Of Palm Springs, California

VOLUME VIII.

Palm Springs, California, Friday, March 22, 1935

No. 33

PALM SPRINGS AIRLINE CARRIES PROMINENT FOLK

Some of Palm Springs' most important guests are brought here by the Palm Springs Airline. Notable passengers the past week were Joan Bennett; the noted tennis professional, Griffin; Charles R. Crane, head of the Crane Company and former United States ambassador to China; Mrs. Robert Woolsey, wife of the famous screen comedian; Lady Chaytor of London and Santa Barbara, who made the world-famous flight over rough terrain, from London to South Africa. Lady Chaytor's husband died six weeks ago in Los Angeles, and she came to Palm Springs to recuperate from the shock caused by his death. She expects to return to England next week via Panama Canal.

Other recent passengers were Samuel Untermyer, famous New York attorney; Ann Knapp, Los Angeles socialite, and a number of well-known local people.

Palm Springs Airline leaves the local airport at 10 a. m. daily, arriving in Los Angeles at 11; returning, leaves Los Angeles at 3 p. m., arriving here at 4 p. m. Fred Stevens is the pilot.

Among the students of Gus Parrish, operator of the airport and flying instructor, who may be seen flying here daily, are Carmelita Parma, Mrs. William Walker, Hubert Crockett, George Russell, and Paul Wiles and W. H. Reynolds of The Dunes club.

Frank Kurtz, with a party of friends, of Los Angeles, arrived Saturday from Mines Field in a Waco "F".

Leland Hayward landed here on the same day in his Waco Cabin plane, to spend the weekend at El Mirador. Four U. S. Army Reserve planes, piloted by Captain Fisher and Lieutenants Hoyt, Morgan and Bernard, landed at the airport last Saturday.

Harry Michael of Alhambra flew here Sunday in his Curtis Robin.

Harry Lippitt, airplane dealer at United Airport, arrived Sunday with a party of friends in his new Lockheed Vega. They had lunch at the Desert Inn.

A popular pilot, known as "Butch," (no one seems to know his real name) arrived Sunday with a party of six people from Santa Ana.

Baseball Season Begins Again Next Sunday

Play ball!

Baseball will make its spring debut here next Sunday when the long standing rivalry between the Palm Springs and Desert Inn teams is revived with "batter up" to be called at 2 p. m.

Proceeds of next Sunday's baseball game will go to the local charity funds, as usual.

The Sunday baseball games played on the Desert Inn mashie golf course are among the most popular springs sports events here, and everybody, movie celebrities and socialites, gather to witness the Palm Springs Babe Ruths in action.

Later in the season the Palm Springs team plans to play Hemet, Riverside and baseball squads from other nearby towns.

Sewer District to be Formed by Local Board

Secretary Frank V. Shannon was authorized at a meeting of the board of directors of the Chamber of Commerce yesterday, to prepare a petition for the creation of a sewer district. It was found to be necessary to form a district and prepare a definite plan before aid can be secured from the S.E.R.A. At the Chamber meeting Tuesday evening, Jack Williams was authorized to enter into negotiations for the purchase or lease of a tract of land southeast of the village, for a disposal plant.

Less Than Fifty Miles From Palm Springs



Does this look like a Palm Springs scene? It isn't! But the picture was taken recently by Vernon West, driver for Tanner Motor Livery, on the Palms to Pines road this side of Idyllwild. Mr. and Mrs. R. A. Welsh and Mr. and Mrs. J. E. Verec, guests at the Desert Inn, wanted to find out if they could be transported from a tropical setting to frigid atmosphere in a few hours. In less than an hour and a half a Tanner Motor car had taken them to the spot, where the car was photographed by the driver. The snow was about 12 inches deep on the level. In two months mountain wildflowers will be blooming at this same location.

Tennis Champs To Compete Here Next Friday-Saturday

The tennis stage shifts to Palm Springs next week with Wimbledon, England, and the Riviera, and Forest Hills all looking on anxiously.

Eyes of the sports world will be on Palm Springs next Friday, Saturday and Sunday, March 29, 30, 31, when the cream of the tennis world, including Francis X. Shields, Gene Mako, Donald Budge, Jane Sharp, Gracyn Wheeler, Carolin Babcock and over forty other net stars compete in the first annual Palm Springs Invitational Tennis Championships.

Officials who will pick the Davis Cup and Wightman tennis teams for the United States are particularly watching the outcome of the big Palm Springs net tournament, assuring local tennis fans that they will witness many bitter tennis battles here next week.

All Palm Springs will go tennis (and we don't mean Alabama) next week. Preparations are being made for handling the large group of spectators who will turn out for the tennis matches to be played at the Desert Inn, El Mirador, Del Tahquitz and Palm Springs Racquet Club.

Official referees of the coming tennis tourney will be Earl Coffman, president of the Desert Inn Tennis Club; Warren Pinney, president of the El Mirador Tennis Club; and Charles Farrell of the Racquet Club of Palm

Springs. Mrs. James V. Guthrie is chairman of the women's committee for the tournament.

Chairman of the tennis tournament committee is Perry T. Jones, secretary of the Southern California Tennis Association, and he is assisted by the other committee members: Joseph Bixler, Harold Hicks, Frank Bennett, Don Still and Ray Murray.

Hosts to the visiting players will be the Desert Inn, El Mirador, Oasis, Deep Well Guest Ranch, Del Tahquitz, Central and Palm Springs hotels here.

The Palm Springs tournament is the first big net event of international importance of this season.

Among the tennis stars who will compete in the coming Palm Springs tournament are: Francis X. Shields, Gene Mako, Jack Tidball, Jess Millman, Gerald Bartosh, Alan Herrington, Cliff Herd, Leonard Patterson, Lawrence Nelson, Jack Craemer, Owen Anderson, Lewis Wetherill, Salvini Baiano, Ned Wheldon, William Seward, Elbert Lewis, Ben Day, Joseph Bixler, Donald Budge and other men tennis aces.

Among the women players are: Jane Sharp, national indoor women's tennis champion; Gracyn Wheeler, Helen Fulton, Theodosia Smith, Ethel Burkhardt, Arnold, Josephine Cruickshank, Dr. Esther Bartosh, Ruby Bishop and Carolin Babcock.

Another Newspaper For Palm Springs

Palm Springs is to have another newspaper.

Word was received from Editor Frederick Montgomery Gwindell, yesterday, that he is en route to Palm Springs, with the printing plant of the Gwindell Printing Company in the rumble seat of his flivver, and that he will start a new newspaper here.

Editor Gwindell recently left Weber City, New York, when he found that the printing business could not succeed in that town. When the report came to The Desert Inn that Amos and Andy would arrive here from Weber City for a month's visit, the editor of this newspaper sent a letter of welcome to Mr. Gwindell, welcoming the fellow editor in the name of the great fraternity of pencil pushers. It was presumed that he would accompany Amos and Andy. The following letter was received yesterday from Mr. Gwindell:

Bingville, New York,
March 15, 1935.

Dear Carl:

Your letter addressed to me, in care of Amos Jones and Andrew H. Brown, was forwarded to me at Weber City, and I got it the day I left. You asked if these two friends (?) took me to Palm Springs with them, and if they paid my fare. No they didn't—but

I'm coming out anyway—and I'm going to start a newspaper in Palm Springs—so I hope you don't feel hurt.

Maybe you heard over the radio that Henry Van Porter, Brother Crawford, Lightning, and I, walked out on Amos and Andy. Well, that's true. We couldn't make no money in Weber City, nohow, and whenever I suggested something in my newspaper for the good of the town, these worthy brothers of the Mystic Knights of the Sea did something else. I just didn't have no cooperation.

I heard Palm Springs is a good newspaper town, and that you boys are making lots of money. You told me that the real estate men are making lots of money, so Henry Van Porter decided to come along. You know I know something about running a hotel, so I will show Lightning how to get started in a lunch room in Palm Springs. I showed them how to run the O. K. Hotel.

Brother Crawford and his wife are going to help me on the newspaper. Mrs. Crawford is good on a newspaper because she always got all the news before I could get it in my newspaper, so she is going to get all the news in Palm Springs for me. Roscoe Brownley will get the ads. He ought (Continued On Fourth Page)

GORHAM SHOULD BE ELECTED ON SCHOOL BOARD

R. M. Gorham will be a candidate at next Friday's school election to succeed himself as a member of the Banning Union High School board of trustees. Mr. Gorham becomes a candidate with some reluctance since he has served in this capacity for some time, coming on first as an appointee more than six years ago. He is at present clerk of the board.

Because of his long and valued experience on the board, his many friends have demanded that he continue and have assured him of a complimentary vote if he will permit his name to go on the ballot. Friends of Mr. Gorham further declare that Palm Springs is entitled to at least a two-member representation on this important board due to the fact that about sixty per cent of the local taxes supporting the union high school are raised in Palm Springs. It is felt throughout the district that Palm Springs should exercise a voting power commensurate with the amount of taxes paid.

Frank Shannon and Mr. Gorham have served on the board for the current year, acting as president and clerk, respectively. Until Mr. Shannon became a member a year ago, Mr. Gorham was the sole representative from Palm Springs.

Two places are to be filled on the board this year and with three candidates running, namely, Mrs. Robina Hemmerling, of Banning, Mrs. Hazel Koger, of Cabazon, and Mr. Gorham, of Palm Springs, it behooves Palm Springs voters to go to the polls, next Friday afternoon, and to vote for Mr. Gorham.

Mr. Gorham knows the duties of the office well, is interested in education, is the father of Jack Gorham, who is an alumnus of Banning U. S. S., is a conscientious and thoroughgoing business man—an ideal member for the running of a business institution such as Banning Union High School is. It would be hard to find a man better qualified for this important office than R. M. Gorham.

Mrs. Robina Hemmerling, of Banning, is a candidate eminently qualified for the office also, having been reared in Banning, graduating from the high school a number of years ago, and later having taught in the elementary schools there. She is a mother, a taxpayer, a university graduate, a retiring member of the Banning elementary schools and the only candidate up for re-election on that board. She heads the Banning Red Cross, is a member of the Legion Auxiliary, and a generally useful citizen in Banning.

Mrs. Hazel R. Koger, incumbent, is from Cabazon, and is completing one term on the high school board. She is also a mother and a taxpayer. Her son Robert will be graduated from the institution this year.

Mr. and Mrs. Peter Brooks, who have occupied the Vera Abbot house in Tahquitz Estates during the season returned to their home in New York City by plane. Both have aviator's licenses and each has a plane. They have enjoyed flying over the desert for the past two months in their shiny new yellow planes.

Moonlight Ride On Desert Is a Great Success

The moonlight ride held at the Experimental Station was a huge success. Music at the dinner and around the camp fire was furnished by the cowboy orchestra from the Smoke Tree Ranch. The boys and their entertainment proved very popular. Flashlight photographs were taken of the campfire group.

So many persons who had not made reservation came, that the food finally gave out after 40 or more than counted on had been served.

It was decided between the officers, that if another moonlight ride is given next month, reservations must be made, so that there will be plenty of food for all. Tickets will be issued.

Sun Spots

(By Carl Barkow)

The chief argument put forth in favor of the \$5,500 tax levy for a new fire station, to be voted on April 1st, is that it will probably cost property owners nothing, for it is expected insurance rates will be reduced more than the additional taxes. But there are other arguments in favor of the proposition that we believe are of even greater importance than the monetary consideration. The new fire station, with a dormitory for the firemen at night, will be just one more step in safeguarding the lives and property of citizens and guests. This phase was discussed at length in this column last week. So far we have heard no opposition to the proposal, so the tax proposal will probably be voted on favorably on April 1st.

Then, there is another very good reason for building the fire station; viz: The firemen want it—and they are entitled to it. When a group of men are ready to serve the community, at the risk of their lives if the need arises, they are entitled to some more consideration. We know one fireman who has ruined two suits of clothes while fighting fires. He was not reimbursed—it was the price he paid for serving others well. In most communities members of volunteer departments receive a fixed amount of money for each fire call and for fire drills. Here they receive nothing for this service. The chief gets \$25 a month to keep the equipment in good running order and for the many duties of fire chief, such as keeping constant vigilance in the matter of fire prevention. The firemen want a fire station with dormitory and club room, not only for their own recreation, but that enough of them can be together at night to quickly reach a fire and check the blaze before it gains headway. We believe the voters will give them what they ask.

The same arguments are applicable for a police station. The police commissioners ask the taxpayers for authority to raise \$7,000 by taxation, for a police station. Again it is in the interest of economy and public safety to grant the request. When ever an arrest is made, a local officer must guard the prisoner until the constable can arrive from Banning, 24 miles distant, to take the prisoner to jail. During that time the officer cannot be on his beat, and the village is consequently without police protection to that extent. Constable Toutain cannot leave his Banning beat on Wednesday and Saturday nights, therefore, if arrests are made on those nights, local officers must make the round trip to Banning, a matter of two hours away from Palm Springs, and the local district thus pays the transportation expense. This may seem trivial, but the additional cost will pay the interest on a lot of money. Here is an example: Twenty arrests were made here in January. Constable Toutain made 14 round trips from Banning to get the prisoners, and local police made six. Six round trips, 48 miles each, in one month, plus the time required to guard 20 prisoners, cost the local taxpayers some money. Besides, criminals have the habit of selecting a time for the perpetration of a crime when the officer is busy with something else. The proposed police station is to have two two-men cells and a "tank" where a group of prisoners can be confined in case of a raid or riot. The added advantage of a police station is that the public will know where to reach an officer quickly at all times.

The California legislature has endorsed Governor Merriam's resolution to ask Congress to pass the Townsend old age pension plan. The vote was 21 to 19 in the Senate, and 59 to 17 in the Assembly. If the legislators thought Congress would heed their request, the vote might have been different. We suspect they were simply "passing the buck" to Congress, thus satisfying the demand from constituents to relieve unemployment by taking old people out (Continued On Page Five)

The Desert Sun Goes Into Every Home, Hotel and Apartment House in Palm Springs and Vicinity.

Published Every Week of the Year.

SUN CROSSING EQUATOR BRINGS STORM INLAND

The Storm King appeared on the horizon early Tuesday morning, following a brief vacation. Temperatures in the San Geronio Pass Tuesday morning went to 40 degrees above zero.

It was an equinoctial storm, according to the weather prophet of this newspaper. The sun is about to cross the equator, and it is a time of equal day and night at that imaginary line. The sun enters the equinoctial points, causing the usual atmospheric disturbance which almost invariably brings rain to California.

Cause of the disturbance lies in the fact that the celestial equator and ecliptic intersect each other, called specif.

SEVERAL PERSONS INJURED IN CRASH NEAR WHITEWATER

Several persons were injured in a collision of automobiles near Whitewater at 2:30 Wednesday afternoon.

One car was driven by Albert Malcolm, who is employed by Match Bros., contractors on Owl bridge three miles east of Banning.

W. S. Cruthers of Potrero shaft was the driver of the other car. With Cruthers were Mrs. Jane Adrew and her six-year-old son, of Hemet; Mrs. Carlena Martinson and two-months-old baby, of San Jacinto. Mrs. Martinson and Mrs. Adrew were en route to Berdoo camp hospital to see their husbands who had been injured in a tunnel accident.

Malcolm was injured while Cruthers was not injured. Mrs. Adrew has cuts and abrasions while her little son has a possible skull fracture. Mrs. Martinson has a broken ankle, and her baby was bruised.

One car was on the highway when the other car was backed off a side road, causing the collision.

SERA TO START WORK TODAY ON IDYLLWILD ROAD TO MOUNTAINS

SERA workers will begin work today on the lower end of the Banning-Idyllwild road, according to a telegram from W. A. McBride, SERA engineer, received yesterday.

The telegram stated that the Banning-Idyllwild road project had been approved, and that a foreman, men, and equipment would be transferred from the Lamb Canyon road to the Banning site, today (Friday).

Deed to the right-of-way across the Carter property has been recorded, and there are no more obstacles to prevent SERA workers from going to work on the road.

The telegram to local authorities stated that the tree-planing project for Banning Water Canyon had been approved, and is ready to start, awaiting orders from County Forester Oscar Ford. The road from the head of San Geronio Avenue to Banning Heights is to be lined on both sides with shade trees, the work to be done by SERA workers.

CHURCHES OF CHRIST, SCIENTIST "Matter" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. The Golden Text is from Habakkuk: "Woe unto him that saith to the wood, Awake; to the dumb stone, Arise, it shall teach! Behold, it is laid over with gold and silver, and there is no breath at all in the midst of it."

One of the Scriptural selections in the Lesson-Sermon includes these verses from Matthew: "And when Jesus was come into Peter's house, he saw his wife's mother laid, and sick of a fever. And he touched her hand, and the fever left her: and she arose, and ministered unto them. When the even was come, they brought unto him many that were possessed with devils: and he cast out the spirits with his word, and healed all that were sick: that it might be fulfilled which was spoken by Esaias the prophet, saying, Himself took our infirmities, and bare our sicknesses."

A correlative passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, states: "Our Master's first article of faith propounded to his students was healing, and he proved his faith by his works."

Phone 4888—Red Top Cab.

For printing, phone 4567.

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FOUNTAIN SERVICE THAT IS UNEXCELLED — LUNCHES THAT ARE REALLY TASTY

SUN WEATHER PROPHET

As predicted some time ago, by Desert Sun Weather Prophet, we are having some sort of weather right along. Hardly does one kind of weather settle down like a poor relation visiting, when along comes another kind. During the past week winter and summer have been chasing each other all over the pasture, in this locality. Presence of cold and hot in variation has been the topic of conversation which almost made folks forget the billions the government is spending (for what?) and the old trouble between Huey Long and N. R. A. Johnson.

It would be nice if the federal government would appropriate a few billions to hire some millions of unemployed to regulate the weather. It needs regulating much of the time.

As to the immediate future: The sun is about to do its annual stunt of crossing the equator; while as a matter of fact the sun won't cross the equator because the sun doesn't move. Anyhow, when the equinoxes get together there is a lot of weather disturbance. The last ten days of March, as a rule, are filled with wind and rain. This being a normal year we should expect blustery weather until about April 3, when rather warm weather will set in, to last until about April 26; about on that date cooler weather will develop and the month of May will be cool.

TUNNEL BUILDERS ASK \$1,000,000

Walter Hoenecke, general superintendent for the Wenzel & Henoch Construction Company, deposed from the Cabazon tunnel job of the Metropolitan Water district, has left for Boston, Mass., to resume charge of the Clearbrook Swift tunnel.

The office staff is maintained at the Beaumont headquarters for the present. The Equipment Servicing Corporation has never been closed, a skeleton staff of machinists being maintained to care for work of several contractors.

Hoenecke stated that in spite of all the hard luck in their operation of the three shafts of the San Jacinto tunnel up to the time they were dispossessed, they had made a profit of \$150,000 above operating costs and had built up a good organization on the coast. He said that the company will sue the Metropolitan Water district for a million dollar damages.

DESERT SUNSHINE TO MOUNTAIN SNOW FOR EL MIRADOR GUESTS

From the desert to the mountains, where patches of snow still lingered, went El Mirador guests last Wednesday, for what was acclaimed as one of their most enjoyable picnics. Beautiful Ribbonwood, on the Pines to Palms Highway, was the site chosen for the luncheon, with steaming coffee and fried chicken awaiting guests at the end of the scenic trip. The visibility was so clear that a glimpse of Salton Sea could be seen from several points on the highway. Among those attending were Mrs. Madison J. Keeney, Los Angeles; Mr. and Mrs. John W. Power, Kenilworth, Ill.; Mr. and Mrs. Charles Widman of Detroit, and Mr. and Mrs. S. L. Swartz, St. Louis.

Recent arrivals at El Mirador include Thomas H. McInerney, New York City. Mr. McInerney is president of the National Dairy Products Corporation; Mr. and Mrs. L. E. McGivena, Forest Hills, N. Y.; Mr. and Mrs. Alan Le May, San Diego; Mrs. George H. Boyd and Miss D. H. Witzel, Pasadena; Dr. and Mrs. Madison J. Keeney, Los Angeles; Mr. and Mrs. Gordon G. Guiberson, Mrs. J. La France and Miss Katherine La France, La Jolla; Mr. and Mrs. Edward W. Madeira and Morton Downs, III, Philadelphia and Germantown, Pa.; Misses Hester and Melba Jones, Beverly Hills, and Mr. and Mrs. Harry Slater.

GRAY AND WEINGARTEN OPEN REAL ESTATE AND INSURANCE OFFICE, PALOS VERDES TRACT

Shelton Gray, well-known local realtor, and Alvin Weingarten, have opened offices on South Palm Canyon Drive, in the Palos Verdes tract.

Mr. Gray specializes in real estate, having listings in all parts of the village; and rental service. Mr. Weingarten has charge of the insurance department, with complete insurance service.

Phone 4888—Red Top Cab.

Gone Stark Crazy

The real estate boys in Palm Springs have been asking me if I am crazy, selling those high class Araby Vista lots at the ridiculous prices.

\$250 to \$400 a Lot

I tell 'em I'm kinda like the old darkey who said he didn't min' eatin' livah fo' 50 or 60 days, but he didn't low to mek a stidy bizness of it.

We've been hanging by the eyebrows for about six years and have decided that's long enough.

Hence the bargain prices to turn a small portion of this desirable real estate into cash.

Now just a word to the wise:—Get your's early, for these prices won't last long. See H. W. Otis at Araby, three miles southeast on Indio road. Phone 3916.

LIBERAL ALLOWANCE AND EASY TERMS ON HOT WATER HEATERS HERE NEXT WEEK

In order to induce the public to install the modern new approved types of hot water heaters, the Southern California Gas company, in conjunction with other dealers, is offering liberal allowances on old heaters that are traded in, and easy terms, as low as \$1.50 a month on the balance. "We want to prove to the public that it is economy to have a continuous supply of hot water with a new type of automatic water heater, and that natural gas is the economical and clean fuel," said Jack Ragsdale, local manager of the Southern California Gas Company.

The 10-room house, under construction for Mr. and Mrs. Ralf Goddard, in Merita Vista, is rapidly nearing completion. The fine new home is located next to the Model Desert Home on Hermosa Place. Mr. Goddard is an oil man from Long Beach.

For Rent

Beautiful furnished rustic cottages at Exclusive Art Colony. Mountain side location. Marvelous View Outdoor Sports For rent or whoopee. At \$25.00 a month and up.

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The Camp Ground at WHEELER'S LODGE

on the
PROEBSTEL RANCH
in upper
Whitewater Canyon
is an
Economical Place
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Lots of shade; pure spring water. Very scenic location. Come up and see our camp sites. Rates are very low.

Make your reservations early.

Drive to the END of the road. Only five miles north of State Highway from Whitewater.

3 NEW HOMES OPEN FOR INSPECTION

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FIRE DISTRICT REQUEST FROM PALM SPRINGS

The board of supervisors at Riverside Monday referred to the district attorney the request of the Palm Springs Investment company to have

the Palm Canyon Mesa tract and Mesa tract Unit No. 2, also known as the Desert Estates, annexed to the Palm Springs Fire Protection district.

Phone 4888—Red Top Cab.

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PLENTY OF PARKING

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NORTH PALM CANYON DRIVE, PALM SPRINGS
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Our Reputation is Based on Quality

In this loaf 8 vital

MILK
ELEMENTS
are TRIPLED

giving you more of the
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If you are thinking of buying or building in Palm Springs consider

Desert Sands Tract this week.

Activity in this tract has assured increased values.

Opening prices will remain for only a short time.

No homesite with less than 120 foot frontage—architecturally restricted—all necessary improvements for immediate building included in price of lot.

To drive to the tract go east from Palm Canyon Drive at El Paseo Building on Tamarisk Road to our office on edge of the desert.

Phone 5411



Desert Data

By DON ADMIRAL
Naturalist

It is amazing the number of varieties of wildflowers making their appearance; some that have not been in evidence for a number of years, others quite rare in any year are more numerous. However, to see these flowers it is necessary to leave the automobile and hike out on the desert or climb back in the canyons or scramble up the mountainside. I suggest if you are a rider, go horseback, for it is an excellent way to locate the flower gardens.

The greatest beauty and interest is in the flowers that are individual rather than of a mass color variety, and to see these one must put forth a certain amount of effort that will be well rewarded. Mass colors are beginning to appear. These may be seen from the highway.

Refrain from picking bouquets as the wildflowers wilt very quickly, often before they can be taken to your home and every blossom picked lessens the future seed crop just that much. In some localities the effect is beginning to show. Besides, it is against the law to pick wildflowers.

Now is the time to start your flower viewing expeditions. Flowers are not seen from a speeding automobile. Even the mass colors are not appreciated, and there is little reason in rushing along to arrive somewhere else while there is so much to see where you start from and along the way. It reminds me of a story I read some years ago.

An old man and his son, interested in nature and travel, set out on foot from Paris to go to Rome. Along the way the coaches of the nobles, with whom the old man was a favorite, stopped to entreat them to ride. To all he made the following reply, "I am an old man with few years to live, there is so much to see that I cannot afford to spend my time riding."

The Desert Evening Primrose is appearing in numbers on the sand dunes. On the dunes near the Palm Springs railroad station, it may be seen from the road. It may be identified by the four large petals and eight stamens. The following description is from Saunders.

"Desert Evening Primrose (*Oenothera trichocalyx*). Flowers showy, white with a yellow glow at the heart, turning gradually to pink, two to three inches in diameter, nodding in the bud, the calyx very hairy; borne on long axillary peduncles. Leaves gray-green, narrow, two or three inches long, wavy-toothed or somewhat lobed. The plant is an annual with white, stoutish stems.

"This Evening Primrose is one of the most charming of desert wildflowers, and may be found in bloom in the spring on both the Mojave and Colorado deserts of California, and thence eastward to Wyoming, Arizona, and New Mexico. The plant is of low habit barely exceeding six inches in height. The exquisite white blossoms, which are faintly fragrant, expand in the afternoon to remain open until the next morning when they droop and wither."

The Compositae or Sunflower family is well represented on the desert. Soon the mass color of the encelia and desert sunshine will clothe sections of the desert; now there is a scattering of color but in a few days the in-between-places will be filled and then we can look far out on the desert and realize that the wildflower season has arrived.

Here and there on the debris fans and in the canyons I have found a few Blue Dicks and as they are common at higher elevations the following description from Saunders is included:

"*Brodiaea*. California Hyacinth (*Brodiaea capitata*). Flowers deep blue to lilac, sometimes almost or quite white, in a compact, head-like umbel, borne at the top of a tortuous leafless stem from six to 20 inches high or more. Leaves radical, linear, grass-like, and early withering; from a small, fibrous-coated, solid bulb, which is edible.

"This flower, found in bloom in grassy places and on sunny hillsides from February until May, throughout California, is almost as well known and loved as the California poppy. Its popularity is attested by numerous common names, current in different sections of the state, as Cluster Lily, Cacamita, Grass-nuts and Wild Onion—the last two from the fact that the little bulbs have been eaten from time immemorial by Indians, and still are by children with patience to dig them up. The name *Brodiaea* commemorates an old-time Scotch botanist and plant lover, James Brodie."

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RENTAL SERVICE

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National Auto Club

Palm Springs Theatre

Edmund Lowe Famed As Films' Most Popular Buddy

"Edmund Lowe is the most popular team-mate in pictures, as his long record shows," declared William Perlberg, Hollywood casting director, in a press interview during the filming of "The Best Man Wins," spectacular romantic-drama featuring Lowe and Jack Holt, which will be shown at the Palm Springs Theatre Saturday, March 23.

"Lowe's teaming popularity started with his great role opposite Victor McLaglen in 'What Price Glory,'" Perlberg continued, "and won them greater renown than the earlier pairing of Wallace Beery and Raymond Hatton. Since Lowe became famous as 'Sergeant Quirt' he has been in constant demand for teaming roles, of which his most notable were 'The Cisco Kid' and 'In Old Arizona,' both with Warner Baxter.

Others in the cast are Bela Lugosi and Florence Rice.

"Grand Old Girl"

A record said to be without parallel in the history of the American drama is that of May Robson, now starred in RKO-Radio's "Grand Old Girl," who recently celebrated fifty-one years of theatrical service to the public of two continents.

So remarkable an actress is she, that, after having spent the greater part of her life on the legitimate stage, almost over night she achieves a degree of screen stardom seldom duplicated in Hollywood. And this at a time in life which ordinarily spells useless retirement for others; an encouraging fact which proves to thousands of ambitious souls that opportunity is not the monopoly of youth alone.

"Grand Old Girl" plays at the Palm Springs Theatre Sunday, March 24.

Import Rumba Stars to Dance in Raft Movie

A lengthy search which combed almost all of South America finally ended with the assembling of more than one hundred expert Rumba dancers for Paramount's "Rumba," starring George Raft and Carole Lombard and coming Wednesday, March 27 to the Palm Springs Theatre.

Four of the dancers came from Havana, Cuba, by special invitation of Marion Gering, the director, who spent several weeks there preparing his story.

"Romance in Manhattan"

Two stars who gleam on the film horizon with a new lustre with each succeeding vehicle, a human, heart-throbbing and romantic story and a background of the New York of eternal lure to millions in "Romance in Manhattan," which will be shown at the Palm Springs Theatre on Thursday and Friday, March 28 and 29.

Francis Lederer, talented and international star, and glamorous Ginger

BRYCE FOGLE, BARITONE
TO BE HEARD AT
PALM SPRINGS TONIGHT

At the Desert Art Galleries of Bettye K. Cree tonight (Friday) Bryce Fogle, baritone, will present the following program:

(Brahms).
Wie bist du, meine Königin.
O wusst ich doch den Weg zurück.
Lerchengesang.
Standchen.
Minnelied.
Meine Leibe ist grün.

(Moussorgsky)

1. Within Four Walls.
2. Me—You do not recognize in the crowd.
3. Ended is the Idle Day.
4. Be Weary.
5. Elegy.
6. On the River.
(Group in Russian.)

(Grieg).

My Mind is Like a Peak Snow Covered.
In Time of Roses.
The Princess.
A Swan.
The Youth.
A Dream.

MOVIE FOLK AT EL MIRADOR

Motion picture people who have been enjoying themselves at El Mirador are Conrad Nagel, Miss Lili Damita, Mrs. Virginia Bruce Gilbert, Mr. and Mrs. Ricardo Cortez, Miss Corrine Griffith, and Mr. and Mrs. Gene Markey (Joan Bennett), and their two young daughters.

W. P. Anderson, president of the Palm Springs Investment Company, and owner of large desert tracts in this vicinity, is a frequent visitor in Palm Springs.

Rogers of "Carloca" and "Continental" fame are teamed in the story of youth triumphant—a lowly immigrant boy and a show girl and her tiny brother in a surging city where the dark struggle to live is lightened by the first fires of love.

Here is America in the making. For here in the shadow of the Statue of Liberty are made a citizen, a family and a home. Here is a veritable world war for youth unarmed, a fight for survival in the tenements, the pointed dagger of hard enemies, the carrying of the ramparts of hunger, and the winning of victory in the No Man's Land of a strange metropolis.

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Harleigh Schultz, motion picture editor of the Boston American, accompanied by Mrs. Schultz, were weekend guests in the village.

ROOM FOR RENT

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Apply MRS. GOLDMAN
611 Indian Ave.

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Next to Desert Inn Gallery

Get a Load of This!



"COME AND GET IT"
by Edna Ferber
"WE ARE BETRAYED"
by Vardis Fisher

"MEMORY OF LOVE"
by Bessie Brewer
"SEVEN MAKE A HONEYMOON"
by Lois Bull
"FOLDED HILLS"
by S. E. White

"ROMAN SPRING"
by Mrs. Chanler
"WHERE NOTHING EVER HAPPENS"
by Lee Shippey
"HEAVEN'S MY DESTINATION"
by Thornton Wilder

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SOUTHERN CALIFORNIA GAS COMPANY

The Desert Sun

Johnson & Barkow, Publishers
Harvey Johnson Carl Barkow

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

2% U.S. SALES TAX PROPOSED BY UNTERMYER

Samuel Untermyer of Palm Springs, well-known New York lawyer, and one of the earliest champions of a Federal income tax and long-time advocate of measures for social security, denounced the present multiple levies on incomes in a nation-wide radio speech in Los Angeles, Saturday evening. He classed them "among the greatest stumbling blocks on our rocky road to recovery."

As an alternative, Mr. Untermyer proposed a 2 per cent Federal sales tax. Such a tax, he said, would yield "all the money needed to supersede one-half of all income taxes." He suggested one-half the sales tax revenues go to the Federal government and one-half to the community where collected.

His speech was broadcast nationally. Criticizing the imposition of state and local income taxes as "most unfortunate," Untermyer said these and the increased Federal income tax effective last Jan. 1 "have now become confiscatory and are literally paralyzing industry and initiative." He asked, however, that he not be misunderstood.

"It is not out of any tender consideration for the men of big incomes that I am making this appeal," he said. "If it were possible to take this large share of those incomes without creating havoc in the industrial world and injuring ourselves, I should favor it, so long as it was necessary for support of the government. As evidence of this, for 30 years I have been urging old age pensions and unemployment insurance in this country, patterned after the long existing British system."

Untermyer used New York City as an illustration of the effect of pyramiding income taxes. There, in the highest bracket, the total levy on income, he said, "has now reached the fantastic amount of 79 1/2 per cent of the taxpayer's total taxable income, of which the Federal government takes 63 per cent, the state 7 per cent and the city of New York 9 1/2 per cent."

"As has been aptly said," he continued, "if the individual dies of the plucking, 88 per cent of his estate is taken by the same three branches of government in inheritance taxes, Washington seizing 60 per cent, Albany 20 per cent and the city 8 per cent."

He expressed belief the present trend in taxation "will hurt the masses far more than it will injure those who pay the taxes."

"The banks are overflowing with money that cannot find an investment outlet," he said, "and never will find one during the continuance of these taxes, whilst men of wealth are escaping by hiding behind the shield of tax-exempt securities, as is their right and to their interest."

"It would be foolhardy for those with capital to venture it in any existing or new industries, or to invest in the purchase of railroad or industrial securities."

"If they earn money by assuming the risks, the government takes the bulk of it away from them, whilst if they lose, they get no allowance for their losses against their earnings, except under the most drastic and impossible conditions, and they must themselves bear the entire loss."

"They can realize a higher and safer net return without the risks."

"It is that situation that is paralyzing industry."

"It is a false and foolish economic policy that if persisted in, will destroy our chances of returning prosperity."

Untermyer, who is wintering at Palm Springs, spoke of the Federal sales tax as "a just and simple alternative open to us, of which our public men lack the courage to avail."

"This tax," he said, "could be collected at comparatively no cost, as our postage is now collected, by the purchase of stamps from the Government that would be affixed to every bill, in order to make the sale and receipt legal. The stamps would be bought from the Government and the enormous expense of the machinery for collecting the tax and of supervising its proper return would be avoided."

LITTLE THEATER GROUP TO PRESENT BALLET

The ever active Little Theatre of Palm Springs promises a real treat for villagers next Saturday evening at 8:00 p. m. in the school auditorium, when it presents the Lester Horton Ballet. This dance group has just finished engagements at the Shrine and Philharmonic Auditoriums in Los Angeles.

Two complete ballets will be presented with six small group dances. The battle for supremacy in concert dancing between music and movement has been settled as far as the Horton Dance Group is concerned. Sydney Cutner, composer of the accompaniments for the dances of this group believes that the music for dances should be secondary to the movement, that a rhythmic and harmonic background will be more useful to the dancer and more successful with the audience than a melodic composition with complete musical form. With this end in view he makes amazing fusions of the tones of percussion instruments with those of the piano and with varying rhythmic material enriches the performance of Horton's choreographies. His music for the Mound Builders Suite culminating in the splendid strong Dance into Solidarity is a fine commendation of his method. Mound Builders will be featured on the program Saturday evening.

While one part of the Horton Dance group is busy at the RKO studio in one of the current productions, the other half will present the concert at the school auditorium under the sponsorship of the Little Theatre of Palm Springs. Due to the restricted stage area of the auditorium only the more compact numbers out of the large repertoire of this group will be given. Two complete ballets will be presented with six small group dances. Two of these dances are fragments from a ballet given recently at the Philharmonic Auditorium in Los Angeles, which was to be repeated here in its entirety but as the costumes are over twelve feet in height and the decorations too large to handle here it was deemed advisable to substitute Voodoo, a Haitian dance series of superstition.

Tickets are on sale at all the hotels, the Village Pharmacy and Carol Bonte Rental Library. Don't fail to see this unusual program.

CHAPMAN INCREASES SALES FORCE; REAL ESTATE TRANSACTIONS ARE REPORTED

J. F. Pressley, Jr., of San Francisco, is now associated with Rufus J. Chapman, in the latter's real estate and insurance office opposite the Desert Inn. Growing demands have made it necessary to enlarge the staff. Mr. Chapman's office this week reported the following deals:

H. A. Mier has purchased five lots in Tahquitz Desert Estates.

Mrs. J. B. Morris of Beverly Hills purchased 1 1/2 lots in Tahquitz Desert Estates.

Sam Buckingham of Los Angeles, purchased a lot, through the Chapman agency, in Las Palmas Estates, and has his home practically completed.

Fred A. Kilnes of Lake Tahoe is moving into his first unit of 14-unit apartment located on a 3 1/2-acre tract in Chino Canyon Mesa, which he purchased through the Rufus Chapman agency.

Mr. Chapman also made the sale of Tahquitz Vista apartment house, reported on another page of The Desert Sun.

Mrs. Rufus Chapman and her sister, Miss Betsy Hull, entertained Wednesday with a cocktail party in honor of Charles Spang of Reading, Pa., Jimmy Pressley of San Francisco, and Bill Hull of Pasadena (brother of the hostesses.)

A large crowd of local people, as well as several out-of-town folks enjoyed the novel affair held at the Chapman residence.

Refreshments were served, an interesting feature of which was a "buffet" manner, each guest being required to serve himself.

Bridge as well as other games were enjoyed.

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Bring the convenience of the natural gas of the city to your suburban home at reasonable cost.

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Phone 4802

ANOTHER NEWSPAPER FOR PALM SPRINGS (Continued From First Page)

to be a good ad-getter. Of course he will have to use another name because the trouble he had in Weber City got him in jail. Maybe you heard that he escaped from jail. Well, if he comes to California, I guess they can't ship him back to jail in New York.

I don't want to tell you what to do about your sewer, or airport, or lumber yards, or jirrickshas, or scooters. I know what to do, but I'll spring it in my own newspaper. That'll get me lots of circulation.

I've got my newspaper plant with me in my flivver, but I only got as far as Bingville when my car broke down, so I'll have to stay here until Lightning gets it fixed.

Now I'm not coming to Palm Springs to put you out of business, but I heard Palm Springs is a good newspaper town, so where else should I go?

Fraternally yours,

Frederick Montgomery Gwindell.

We could tell Mr. Gwindell where to go, but we don't use that kind of language in the newspaper. We probably brought this upon ourselves, for we wrote him a letter on March 1st, welcoming him to Palm Springs along with Amos and Andy. Following is the letter, which appeared in the March 1st issue of The Desert Sun, to which the above is a reply:

WELCOME, BROTHER GWINDELL (One Newspaper Man to Another)

We are addressing this to you, Mr. Gwindell, not only because we are of the same fraternity, the great brotherhood of pencil pushers, but because you can probably understand our language a little better than can Amos or Andy.

Nothing has been said in the press dispatches about you coming to Palm Springs, but we know from experience how newspapermen accompany famous people, so we will not be surprised to hear Amos and Andy talk with you in the broadcasting room of El Mirador tower.

We don't expect to meet you personally. You have enough troubles with your newspaper in Weber City without hearing our problems. However, we'll venture you would not be on your way to Palm Springs if Amos and Andy of the Pepsodent Company did not pay your fare, unless you saved enough money while you were efficiency expert in the O. K. Hotel in Harlem.

It's the same in Palm Springs as in Harlem or Weber City—the hotel men and the real estate subdividers make more money than the newspaper boys. You got into the wrong game at Weber City. Amos, and Andy, and Kingfish and Mr. Van Porter, and Brother Crawford and even Lightning will get the gravy and pork chops. You'll know better next time and stay at your efficiency expertin'.

Palm Springs is like Weber City in many respects. Maybe you boys have heard about our problems, so you came here to get a few pointers, or to find out what to do when your town is as old as this one. Or maybe you can help us.

Andy made such a good map of Weber City, that he might be willing to make a zoning map for Palm Springs. That's something we've been talking about for a long time.

Or maybe you can tell us where to put our airport. Some of the boys want to move it, but they haven't got the skids under it yet. As a newspaper man, you ought to be able to settle this problem easily.

How long should the ladies wear their shorts here, and how much more should they wear? That's something else we are concerned about.

Should we, or should we not, have jirrickshas and scooters on our streets?

These are only a few of the things the newspaper boys here are trying to decide, so maybe you can help us.

Do you have a sewer in Weber City, or do you use an open ditch?

Did Weber City benefit by incorporation? Is there any graft in your city council? Can you get all the money you need from your bank?

Well, anyway, we are glad to welcome you and the rest of the boys whose horns you have to toot in your newspaper. We wouldn't be surprised if they accuse you of stealing that fiddle so you could get a lost or reward

ANNUAL TRAP AND SKEET SHOOT TO BE HELD HERE APRIL 7

The annual trap and skeet shoot of the Palm Springs Trap and Skeet Club will be held at Palm Springs on Sunday, April 7th, it is announced by Carl Bradsher, manager of the desert resort club.

Among those who will compete in the coming Palm Springs shoot are: Mrs. Sidney Small of Detroit, world's champion woman skeet shooter; Marion Semmelyer, world's champion pistol shot; Herbert J. Carpenter, president of the Palm Springs Skeet Club and winner of the New Hampshire state shoot; Captain A. H. Hardy, Beverly Hills; Billie Bellport, Helen Adams, Billie Lemple, of Los Angeles; Clark Gable, Segar, the Popeye cartoonist; George Brent, Conrad Nagel; Mr. and Mrs. Spencer Kellogg, Jr., Floyd Bigley and other skeet stars.

Spencer Kellogg, Jr., who with Mrs. Kellogg resides in their beautiful desert home at Palm Springs, holds the highest average in skeet at the desert resort this season with a 96 2-3 average score. Floyd Bigley holds second honors with a 93 2-3 average score. Mr. Kellogg has shot over twenty-five 25 scores this season.

Handsome trophies will be given to winners of A, B, C and D classes in the coming shoot April 7.

One trophy is being donated by the El Mirador, Desert Inn and Deep Well Guest Ranch; another by Herbert J. Carpenter; and the Palm Springs Gun Club is putting up several fine trophies for the meet. The Gun Club trophies will be gold and specially designed by Brock & Co. in Los Angeles.

ad for your newspaper. Anyway, maybe they will pin it on to you. Editors have done worse.

Hope you have a good time and that you get a good sustan.

Yours,

CARL.

Montclair Kennels

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March 20, 1935
HEAVY SMALL YELLOW
GOLD SIGNED RING
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Daily
9 A. M., 10:30 A. M., 1 P. M.
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Daily 2 P. M.
OTHER POINTS OF INTEREST
BY ARRANGEMENT.

Palm Springs Garage

North Palm Canyon Drive

MODEL DESERT HOME OPEN FOR INSPECTION

Realty Service has invited the public to inspect the Model Desert Home, which has just been completed, in Merita Vista tract, on Hermosa Drive. The house is of the rambling, low rancho type desert construction, with white tile walls and red tile roof. It fits well in the desert section, and is extremely practical.

The house contains three master bedrooms and three baths. Living room and bedrooms have hardwood floors, and the walls are of knotty pine. Steel sash is used throughout, and the windows are shaded with Venetian blinds. Dining room, kitchen, and breakfast nook have heavy linoleum tile floor covering.

It contains such popular features as a walled-in brick-paved patio in the rear, containing little garden plots and a grill, which is not only useful for cooking, but can be used as an incinerator. A small bar connects the kitchen, patio and dining room. The maid's room adjoining the living room, so that she can easily answer the door bell, is another practical feature.

A double garage adjoins and is a part of the garage, over which is the sun deck, so much in demand in desert homes.

The Model Desert Home is open for visitors every day from 10 to 11, and 2 to 3, or by appointment. Anyone desiring to see the house may go direct to the property, or may phone 3673 and some one from Realty Service will call.

J. Frank Meyer and family, of Flintridge, will occupy the Wilshire cottage on the El Encanto grounds during the month of April.

Swimming, tennis, golf, horseback riding, trap and skeet shooting and other sports are favorites with the smart colony of socialites who are enjoying the spring season at the Desert Inn.

OLD MASTERPIECE WHISKEY
OLD FARM BRAND RYE WHISKEY
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End o' Season CLEARANCE

ENTIRE STOCK

25% off

Some Items Cut to 50%

Nothing Reserved

MILNOR

PALM SPRINGS

Next Door to Palm Springs Theatre

Mrs. Bolman of Bolle's Tog Shop, has returned to the village from Beverly Hills fully recovered from her recent illness.

L. R. Frye, local state motor patrol officer, is able to resume his duties after a severe illness of several weeks.

DESERT TURTLES

TURTLE DINNERS

By Two-day Appointment

\$1.00 per plate

13 Miles West, 3 Miles North

29 Palms

FLEMING and BARNES

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90 DAY GUARANTEE
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Ford 1931 Canopy 1 1/2-ton truck	\$325
Chevrolet 1930 6-wheel truck	275
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1926 Chevrolet Sedan	65
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the beverage that is all the rage in New York.

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All Brands of

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ARCHIE O. PALMER

Opposite Desert Inn Telephone 4552

TAHQUITZ VISTA APARTMENTS SOLD TO PACIFIC STORES

Tahquitz Vista, one of the finest apartment houses of Palm Springs, was sold this week to Pacific Stores, Inc. L. M. Rotham, president of the company, is at the apartment house, making arrangements for beautification of the property and other improvements.

The deal was made by Rufus J. Chapman real estate agency, through the co-operation of the Beaver Burton agency of Los Angeles.

Tahquitz Vista was built about five years ago by Samuel M. Gehr, Mr. and Mrs. Gehr having charge of the property several years. The property was taken over by other interests a few years ago. Mrs. Cliff Frager has been operating the apartment house this season for the last owners.

DESERT FORUM MET AND ELECTED OFFICERS

Desert Forum season ticket holders met last Friday at the Oasis Hotel to plan for the final program of this year and to elect officers and make plans for next season. The meeting was presided over by Mrs. Culver Nichols, president.

It was decided that the final program of the season would be a program of chamber music with woodwinds and stringed instruments. No date set for the entertainment.

Officers elected for next year are as follows: Mrs. Humphrey Birge, president; Mrs. Frank Bennett, vice-president and program chairman; Mrs. Henry Reid, secretary; and Mrs. James V. Guthrie, treasurer.

Committee chairmen will, as usual, be appointed by the president.

The members were given a choice of three types of programs for next year. By a vote it was decided to have a series of lectures by various speakers.

The Forum extended Mrs. Culver Nichols, the retiring president, a vote of thanks for her splendid work during the past season.

"Sun Classified"

PIANO TUNING—Tuning and repairing. Work guaranteed. Herbert Eddy, phone 3594, Palm Springs. s121f

1929 FORD TUDOR for Sale. Good mechanical condition; good tires. Write Box 3, or call at 315 North First street, Banning. h10-r11p

THREE DESIRABLE furnished houses, 2 miles north of Whitewater, in beautiful Whitewater Canyon, \$20 and \$25 per month. Apply 207 N. San Geronimo, Banning. r11-s32-f

FOR SALE—Milk-fed fryers. Apply one door west of Andy's Cafe, West Ramsey, Banning, Calif. s33-p

NOTICE—Too stout? Reducing machine, a dandy, for sale. Address Box "Mc," Desert Sun. s33-p

LARGE LOT in the exclusive Las Palmas Estates, \$1400. This is a bargain, and consequently can't last long. Phone 3673, Palm Springs. 33

CORNER LOT near big hotel; fine location for duplex income, \$695. P. O. Box 92, Palm Springs. s33

POSITION as companion, drive your car or mine; young man, college graduate. Box 704, Palm Springs. s33-p

COUNTY CHAMBER TO MEET HERE TUESDAY, MAR. 26

The annual luncheon meeting held in Palm Springs each March by the Riverside County Chamber of Commerce will probably attract the largest crowd this year ever here for the event, according to local Chamber of Commerce officials.

The meeting this year will be held at the Desert Inn, Tuesday, March 26. The advisory committee and business meeting will be held at the Desert Inn at 11 a. m.

The meeting will be in charge of the Palm Springs Chamber of Commerce.

G. Riedlin, who has charge of the International Banking Department of the Bank of America, Los Angeles, will deliver an address on "The Present Status of Our Money in International Finance."

After the luncheon the group will be guests of Earle Strebe, manager of the Palm Springs Theatre. At the theatre Mr. Fred Payne Clatworthy will show some of his wonderful autochrome slides of Palm Springs and other places, and the guests will also see the motion picture "Wings in the Dark," starring Myrna Loy and Cary Grant.

MANY EVENTS ARE SCHEDULED, NEXT WEEK, DESERT INN

A fancy diving exhibition will be presented at the Desert Inn swimming plunge tomorrow (Saturday) at 2:30 p. m. and Sunday at 11 a. m. with famous diving stars appearing on the program.

Next Friday, March 29th, the Stanford University Glee Club will sing at the Desert Inn during the luncheon time and will present a concert in the lounge at 8 p. m., the evening of the same date.

The glee club will visit here during the course of a 12-day tour which will take them 1500 miles in California. The group recently appeared on a concert series which included such famous artists as the Russian Cosacks, Chaliapin, Stravinsky, Dushkin and Schlyzmeski. G. Albert Kulmann, director and ex-president of the glee club, graduated from Stanford in 1926.

The program of the Stanford glee club includes a group of five or six operatic works and many entertaining humorous numbers. Officers are Phil Bronson, Santa Barbara, president; Art Allen and Jack Ellis, San Francisco, vice-president and secretary, respectively.

Next Monday, Ruth Lorraine Close will present an harp and soloist concert at the Inn. On Tuesday Dr. Gardner, famed psychic, will be at the Desert Inn during the tea time. On Wednesday evening, March 27th, official pictures of Yosemite National Park will be shown in the lounge at 8:15 p. m. The weekly bridge tea will be held Wednesday, March 27th.

"SQUAW CABBAGE," NAME OF UNUSAL PLANT ON DISPLAY

Almost everyone has seen the peculiar looking plant that has been on display in the window of the Clatworthy Studio for the last two weeks. Many guesses have been made as to what it is, but some one has at last discovered its true identity, and now its name appears with it in the Clatworthy Studio.

Streptanthus inflatus is its scientific name. The genus name, Streptanthus, comes from the Greek word meaning twisted and refers to the petals of the flowers. The species name, inflatus, refers to the stem which is greatly inflated.

For the less scientifically minded person here is the common name, "squaw cabbage." Another common name is "miner's lettuce."

It is a member of the common mustard family.

KENNELS LOCATE AGENCY HERE

The first step has been taken by the Montclair Kennels of Banning to meet the long-felt need in this community for a first-class kennels with complete services for all breeds. Arrangements have been made with Cliff Frager of Palm Springs to locate a

FOUR BALLOT BOXES AT POLICE AND FIRE ELECTION APRIL 1

Four ballot boxes will be required for the police and fire elections to be held on April first. There are two tax levies and two candidates to be voted upon. A. F. Hicks, for the fire commission, and George Roberson for the police commission, are candidates for re-election.

Residents of Tahquitz Desert Estates cannot vote on matters pertaining to the fire district, for the district does not include Section 27. They are, however, in the police district. Residents on the Indian reservation cannot vote on any of the propositions.

Complete details regarding the election will be found in the legal notices on another page of this newspaper.

3 Shots Fired; Suicide Rumor; Nobody Missing

Three shots, at midnight, in the vicinity of a local hotel, at midnight, Wednesday, awakened all but the sound sleepers, and has resulted in numerous wild rumors.

One report on the streets is that someone committed suicide by firing three shots into his head.

Another rumor is that a woman shot her husband because he talked in his sleep.

It is also said that a dog and a cat were shot.

A policeman is reported to have been shot.

A check-up by the police department finds no one missing, all three policemen still on duty, and all dogs and cats accounted for.

Evidently the shooting was the result of some one getting half-shot, and then trying to have a little sport by shooting through an open window into the still night air.

SUN SPOTS

(Continued From First Page)

of industry. Of course, it is important to California that pensions should be paid entirely by the Federal government rather than by the States, for a state pension will eventually bring a large number of the nation's aged people to California, not only because they want the state aid, but to live in this salubrious climate. Which would result in an excessive state tax burden. Therefore, the State Legislature recommends the Townsend plan, hoping for a compromise in Congress that will end in a nation-wide Federal old-age pension.

While we in America are deeply concerned about unemployment relief and in improving the lot of our fellow men, the nations of Europe are devising methods to kill each other. While we are teaching our children the lessons of honesty, justice and brotherly love, the children of Europe are taught the lessons of militarism. While the children of Southern California are picking flowers, the children of Germany, Italy, Russia and France are carrying guns. Which brings the most happiness to childhood and motherhood? Thank God you live in America! And with that thought in mind, we believe the men of America should build the greatest air force in the world, for the protection of American women and children, so we can continue to pursue our peaceful mission of making life brighter and happier for all our citizens. With that also in mind, we believe when the big trouble starts in Europe, which is inevitable, no American boat should be permitted to carry munitions to the belligerents, but our men and war supplies should be kept at home for America's protection. With that policy, America need never get into trouble.

branch of the Montclair Kennels on the property where his stables are situated, Ramon Camino. Dogs will be boarded there for short periods, and at the main kennels as long as is desirable to patrons.

Montclair Kennels, which specialize in the breeding of pedigree Scottish terriers and offers complete kennel services: boarding, stripping, worming, etc., will maintain a home pick-up and delivery service Tuesday and Saturday mornings.

Founded nine years ago by the Hon. John Phillips as Wanran Kennels, the kennels are owned by Miss Victoria B. Ward. She plans to locate permanent kennels here next year, having returned from New York City too late this season to arrange for it this year.

NEW UNIT— Las Palmas Estates



Let us show you these
homesites, overlooking
Palm Springs.

See Your Broker
or Phone 3673

REALTY SERVICE, Inc.

J. G. Munholland Harold J. Hicks

PALM SPRINGS GROUP TAKES BOAT RIDE ON NEW BOULDER LAKE; ROUND TRIP IN DAY

Ernest Hinkley and George Karoly of Palm Springs, and Fred Seulberger and Fred Jordan, of Oakland, guests of the Palm Springs Hotel, were probably the first Palm Springs people to take a boat ride on Boulder Lake, destined to become a world-famous lake.

They left here at 4:30 Monday morning, returning the same day, arriving here at 11 p. m. The round trip via San Bernardino and Cajon Pass is 678 miles.

They report that the lake is now 25 miles long, and 65 ft. deep at the dam. Two years from now, when the water will reach the spillways, the lake will be 150 miles long; and Parker Lake, which is to be formed by Parker dam much farther down the river, will be 50 miles long, extending from the dam up the river to Needles.

Phone 4888—Red Top Cab.

CLEANING

ert Valet

George T. Oliver

El Rey Building

Deliver

Phone 3191

EASE...

ngs in a Hurry

ats—Fruits

You Are Invited

TO INSPECT THE

Model Desert Home

IN MERITA VISTA

OPEN DAILY 10 to 11 and 2 to 3

or by appointment

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INCORPORATED

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Opposite El Paseo Pharmacy



ENTERTAINMENT AS YOU RIDE
... OR AS YOU WAIT

Get a Radio for Your Car

and enjoy motoring to the highest degree. While driving or parking you are entertained by your favorite radio station. When you go on a picnic or camping trip, you should have a radio in your car.

No matter where you go, or how far you may be from civilization you can always know what's going on in the rest of the world if your car is equipped with a radio. The price is reasonable.

\$44.50 installed

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Thompson Motor Sales, Inc.

Arthur Schilling and Richard Pierce

AUTHORIZED



DEALERS

Palm Springs

SACRAMENTO LETTER

By John Phillips

There was no Sacramento Letter last week and perhaps that was as good an indication as any of the conditions, and the crowded time of this session. The papers are reporting that John Steven McGroarty doesn't like the confusion in Congress, and wishes he were back in California. So perhaps legislative bodies are alike, after all, and out of the melee will come constructive legislation, and justify our check and balance, and "trial and error" type of government. That's a reason I'm opposed, as yet, to the suggestion we have a unicameral, or one house, form of legislature in this state. We have a bill proposing that. (Note: The papers will please print that one house and not one horse—we're a bit sensitive this year in the legislature!)

Bills are coming through new committees, with new chairmen, with a voice of protest for social security, denounced the present multiple levies on incomes in a nation-wide radio speech in Los Angeles, Saturday evening. He classed them "among the greatest stumbling blocks on our rocky road to recovery."

As an alternative, Mr. Untermyer proposed a 2 per cent Federal sales tax. Such a tax, he said, would yield "all the money needed to supersede one-half of all income taxes." He suggested one-half the sales tax revenues go to the Federal government and one-half to the community where collected.

His speech was broadcast nationally. Criticizing the imposition of state and local income taxes as "most unfortunate," Untermyer said these and the increased Federal income tax effective last Jan. 1 "have now become confiscatory and are literally paralyzing industry and initiative." He asked, however, that he not be misunderstood.

"It is not out of any tender consideration for the men of big incomes," Untermyer said, "only to find that the haste of the first session, and the bills themselves, made it impossible to discuss them, as I had suggested doing, before many are completely rewritten, or before groups are brought together from different committees and pretty thoroughly worked over, or before we see what is really back of some proposed legislation."

This week should bring the income tax and the sales tax modifications and the real estate tax bills out on the floor. Budget hearings start. The Governor's memorial to Congress asking the passage of the Townsend Plan, passed the Assembly but not the Senate, where it is still held for reconsideration and will be voted upon in a few days. Your Assemblyman was the chairman of the sub-commit-

tee sent to Berkeley Saturday to spend a day checking the requested budget of the university. The "march of the unemployed" turned out to be much smaller than last year and much milder in its "demands"—this year endorsing a bill introduced by one of our Epic members, calling for \$10.00 per week, the money to be raised from incomes over \$5,000 and the fund to be administered "by workers and farmers." Out of all this mass of social legislation will come eventually some constructive measures for unemployment and old age and disability insurance, and for social relief based on sound methods and not on a combination of politics, sentimentality and theory.

The first two weeks have been visitors' week here, for Riverside county. Mrs. Agnes L. McEuen has been here in her capacity as representative of the Federation of Women's Clubs; Mrs. DeNyse was up for the Townsend Plan discussion; L. L. Carlisle of Riverside, was the chairman of the committee of the unemployed; and C. Fulmer and Jack A. Ross were with up on county business and to this check on legislative matters affecting Inland county.

All the supervisors were here for the convention, presided over by Jack McGregor, chairman of our own board. It is reported to be one of the most successful the supervisors have held. Ralph Stanfield took a few hours off during the convention to renew a promise to survey the link in the road from Corona to Nipomo and if you don't think that

Whom ability, try it yourself, some grouse! Ed Talbot was busy absorbing one information about the legislature and other methods of the supervisors, while the still Moore and Bob Dillon busied themselves with details of particular Sprinterest to their districts and the area unit, Bob especially working out compromise legal points with our legislative representative which will help the justices. Two of the problems produced in Palm Springs by the rapid growth of that of that community. I don't know what the supervisors could have gotten back home, for while they were here, Sheriff Carl Rayburn arrived. It looked suspicious, however much he claimed he was here to study several bills we have affecting his department, and to try and figure a way of getting a teletype for Riverside county which we need.

Mr. and Mrs. C. D. Hamilton of Banning were here to attend an agricultural meeting, and Robbins Russel of Coachella, arrived just in time to slide a date standardization bill through the agricultural committee very easily. Even Laura Mary Hauverman, now teaching in Manteca, brought her class over to see the legislature in session. So it appears to be general knowledge that this is the outstanding side show in California at the moment, that the 51st session will make history, and

that a trip to Sacramento is well worth while this year. The bills that come out from now on will be more and more interesting and more and more contested. The house is closely divided on many measures and part of the reason your Assemblyman has had so little time to write is because of the effort being made to organize the house to avoid unnecessary controversy.

SOUTHERN PACIFIC ANNOUNCES IMPROVEMENTS IN SERVICE

Southern California residents who make trips east by way of San Francisco may benefit by improvements in train schedules that become effective April 1st, on the Overland Route to Chicago, it was stated here today by R. W. Taylor, Southern Pacific agent.

A feature of the improved service will be a reduction of nine hours and ten minutes in running time of the Pacific Limited from San Francisco to Chicago. This train will depart from the Bay City at 8:20 a. m., and provide an interesting daylight trip over the historic section of the Sierra Nevada mountains along the route of the pioneer covered wagons.

The schedule of westbound train No. 21 will be shortened 40 minutes, arriving in San Francisco at 10:12 p. m. The present eastbound Overland Limited will be made a de luxe train with only standard Pullman cars.

In addition, a new train, No. 30, to be known as the Advance Overland, will be established to leave San Francisco at 8:00 p. m. This train will carry coaches, tourist, and standard Pullmans.

En route to Portland, the Klamath will leave San Francisco at 9:00 p. m. instead of 8:30 p. m., as at present.

32% SALES TAX TO FINANCE TOWNSEND PLAN

If the Townsend old age pension plan is adopted and financed from a sales tax, the levy on Californians would amount to 32 per cent, according to estimates of Controller Ray L. Riley.

Riley said 1930 federal census figures disclosed 582,739 persons more than 60 years old in California. A total of \$1,398,573,600 would be required annually to pay each of them \$200 a month as provided by the plan. Based on the present yearly retail sales in the state of approximately \$4,000,000,000 a tax of 32 per cent would be necessary to raise \$1,398,573,600, Riley estimated.

OPTICAL SERVICE
at
CHURCHILL'S JEWELRY STORE
Banning Theatre Bldg.
Dr. Frank Frey, with over 20 years experience is in charge of this department.
EYES TESTED GLASSES FITTED

ELSINORE FIRM WILL BUILD OWL BRIDGE

Matich Bros. of Elsinore were low bidders for the construction of San Geronio bridge over Owl wash, three miles east of Banning, it was announced from the office of E. Q. Sullivan, district state highway engineer, where bids were opened.

The bid submitted by the Elsinore contractors was \$6,831. Work will consist of widening the present structure from 21 feet, as it is now, to 30 feet. Portland cement concrete will be used throughout the job.

Construction of the bridge is in line with projects which are being carried

At CHURCHILL'S JEWELRY

Store you will find a fine assortment of late designs in Ladies' and Gentlemen's Hamilton and Elgin Wrist Watches. Also beautiful Diamond Ring Combinations, Diamond Ring Mountings, and Diamond Studded Watches.

Watches Repaired, Engraving, Jewelry Repaired.

Banning Theatre Bldg.

To mail orders we give prompt and careful attention.

on by the state highway department for the improvement of the Highway 99.

During the next year and a half the highway will be greatly improved between Beaumont and Whitewater.

San Geronio Inn

UNDER THE MANAGEMENT OF

ADA E. DREW

WISHES TO ANNOUNCE THE OPENING OF

Cocktail Lounge

Everything Served of the Best Quality Liquor, and Proper Mixing.

Lunches and Dinners

of the Best Food.

BANNING, CALIFORNIA

California Farmers Faced With Unnecessary Control Expense and Political Domination

This message is of vital interest to every rancher in California, and of specially vital interest to every grower of the heavy-investment crops, such as citrus, deciduous fruits, cattle, grapes, avocados, etc. And to the lemon growers, because they now have before them the proposal to be put under the workings of the California Prorate Act of 1933.

The undersigned organizations are interested in this Act because for many years, more than a quarter century for each of us, we have been distributing throughout the world the products of thousands of California farmers who have been and are represented in hundreds of packinghouse associations. We still sell these products — citrus fruits, deciduous fruits, grapes, avocados, vegetables—and the average annual income of these represent many,

many millions of dollars to the ranchers in this state. Therefore, we believe no one can say we are not charged with a responsibility to keep these ranchers continually advised of any matter which we believe affects their interests.

We realize that prorate acts are uppermost in the minds of all agriculture; all the undersigned organizations at present are working under one or more prorate acts. But we believe there is a definite line beyond which any prorate cannot safely go and still remain of value to the rancher working under it. We believe it must not interfere with constructive selling, or restrict markets; we believe it must remain wholly constructive and never political, destructive or oppressive; and must actually attempt to increase distribution and develop new markets.

Under the powers of the California Prorate Act and proposed amendments, we say without hesi-

tation that lemons or any other agricultural commodity under this Act can be subject to confiscation; that political control can follow the present healthy commercial control; that unlimited assessments can be made on the farmers by a political selected committee to acquire expensive by-products plants, to operate them, to conduct advertising campaigns, or for the general operation of the proration machinery. The amendment proposes California farm products can be prorated into markets, thus taking away from any producer or shipper the actual opportunity to supply the bona fide demand of buyers with whom he has done exclusive business for many years. Also we can see only a needless duplication of cost to the ranchers, because this Act but inadequately attempts to do what National Marketing agreements can do better, and what the California-Arizona Citrus Marketing Agreement for example now is doing for orange and grapefruit growers.

National Agreements

- Make no attempt at confiscation of any part of a crop.
- Are strictly non-political and controlled by growers and others interested in the industry.
- Have no machinery to engage in by-products or any other branch of a crop business.
- Make no proration of markets.
- Have been held constitutional, and can control interstate business.
- Are operating successfully, now, as a part of the general program of a national Agricultural Recovery.

We believe that the California Prorate Act of 1933 should be repealed; the proposed amendments contained in Assembly Bill 915 and 997 must be defeated. This in fairness to the farmers of California—to the ranchers.

There is now available to the ranchers in California the National Marketing Agreements under the AAA. The orange and grapefruit industries of this state and of Arizona have been working under one of these pacts for more than a year. What then is the necessity to bewilder the program of recovery, what the profit in adding to the cost of an already overburdened agriculture by attempting to proceed under the California Prorate Act which, compared with the National Marketing Agreements, can be but ineffective?

The National AAA can control interstate shipments; the State Prorate cannot. The National AAA makes no attempt at confiscation of any part of a crop; the State Prorate can do just that. The National Agreements are ready-operating for citrus, set up and ready to take over the regulation of lemons.

To those who seek to put lemons under

the State Prorate, we ask—Why? With all this national machinery operating in our other two commodities, why impose this extra expense on lemons? And why has not the National Agreement been used during the last year?

The National AAA marketing agreements are available to any agricultural industry in the State of California, and beyond question will control interstate business; to augment this, we have the California AAA to control intrastate business. What, then, remains for the State Prorate Act to do? Here is an instance of what now is possible for the industry.

The California-Arizona Marketing Agreement—the National program—is working with oranges and grapefruit from these two states. All packing houses handling these two products and all sales organizations are licensed under the National Plan. In Los Angeles, are the offices of the Advisory and the Prorate Committees. The machinery is there, efficient. It is now handling the largest part of the tonnage from California and Arizona in the combined citrus output. By amendment, lemons may be included

State Prorate Act

- Confiscation, under term "surplus," is possible under the plan.
- Based on a political set-up, with political appointees.
- Amendments propose power to assess for by-products plants, advertising and other operations.
- Propose prorate of markets and of production.
- Constitutionality problematical and cannot control interstate business.
- Relatively untried, and with National Act available, unnecessary.

In the general set-up. Existing committees automatically then would be empowered to handle lemons as they now do oranges and grapefruit.

It is just that easy. We ask, then, WHY the attempt to regulate this branch of the citrus commodity through a State Act? Virtually every carload of lemons goes to interstate traffic, so why attempt to use machinery which cannot control this business into other states?

To any agricultural commodity of California, we say, the State Prorate Act is dangerous, especially with the proposed amendments which would attempt to outline additional powers to assess and to prorate your markets. It could impose a dead-level of mediocrity; constructive individual effort to increase your sales and your income could be met with the defeating actions of a political controlled commodity. The pre-eminence of California farm products in the markets of the world could be threatened; producers in other states, less restricted in the operations, could capture the markets now held by California products.

Remember, we believe that California ranchers, especially lemon growers—every one of them—do not care to face a program of possible confiscation of any part of their crops; they do not want a politically-dominated machine; they do not want domination in any form. In these times, when they are slowly pulling out of the depths of a depression, they do not care to be saddled with additional expense and duplication of effort; they do not want proration of markets and penalization of individual constructive efforts. All these destructive points are contained in the California Prorate Act and in its proposed amendment, Assembly Bill 915 and Assembly Bill 997.

California Agriculture Does Not Want Political Control and Rising Expenses!

If you see the dangers as we see them, wire your viewpoint. Get in touch with the or write to your Representative at Sacramento — preferably wire — and give him do it QUICKLY.

MUTUAL ORANGE DISTRIBUTORS
By C. P. Earley, Gen. Mgr.
GOLD BANNER ASSOCIATION
By C. M. Brown, Mgr.
GOLD BUCKLE ASSOCIATION
By C. S. Hunt, Mgr.

AMERICAN FRUIT GROWERS OF CALIFORNIA
By H. S. Hazeltine, Pres.
I. L. LYON & SON
By F. A. Hill
KRINARD PACKING COMPANY
By Fred W. Krinard



Room for 6 People and 3 Bags —

AND A COMFORT ZONE RIDE FOR ALL PASSENGERS

PUT six people in this new Ford V-8 Fordor—and you're neither overcrowded nor overloaded. This is a big car—with ample leg and elbow room in both front and back seats. Your bags fit easily in a compartment behind the rear seat.

A trial ride will show you that back seat passengers now ride with "front seat comfort"—thanks to the new Full-floating Spring-base with Comfort Zone Seating.

If you are driving, you'll notice this car is easier to handle. Brakes and clutch operate with less pressure. Steering is easier. Without sacrificing either low first cost or economy, Ford has built this 1935 V-8 to satisfy every present-day motoring need.

You get the proved V-8 engine—streamlined beauty—new interior luxuriousness—safety glass and new, larger tires at no extra cost—the security of welded, all-steel body and wheels.

The 1935 Ford V-8 is a new automobile value. See it now—at your Ford dealer's.

AUTHORIZED FORD DEALERS
\$495

THE FORD V-8
NEW

ON THE AIR—FORD SYMPHONY ORCHESTRA, Sunday Evenings, FRED WARING, Thursday Evenings—COLUMBIA NETWORK

THOMPSON MOTOR SALES, Inc.

Palm Springs

SUCCESSFUL FLOWER SALE HELD IN VILLAGE FOR WORTHY CAUSE

The proceeds of the flower sale in Palm Springs last Saturday amounted to \$76.18 to benefit the American Brotherhood of Free Reading for the Blind. This money will be used by the Brotherhood in publishing Braille books and magazines which are free for the blind people of America.

The following were the winners of the prizes which were generously donated by the merchants of Palm Springs: Dorothy Ann Cain, Margaret Bellington, Norma Adams, Maxine Murphy, Lois Strausberger, Betty Ellen Mosher.

The society wishes to thank all who helped in any way to make the flower sale a success in Palm Springs. Especial credit is due the young people who worked so earnestly in selling the flowers to help this cause for the blind.

PALM SPRINGS HOTEL

Recent guests at the Palm Springs Hotel included Mr. and Mrs. G. F. Smith, Columbus, Ohio. Back again for another of his frequent week-end visits is Sam Jaffe, who was accompanied by S. L. Fox.

Other guests include Mrs. James Field of Chicago, who was accompanied by Mrs. R. Weber of Los Angeles. Also Mrs. O. Hammerstein, Brentwood; Miss Calla Waltz, Los Angeles; Mrs. Averill, Long Beach; Mrs. and Miss Pearman, London, England; Lt. John W. Cowan, San Pedro; Mr. and Mrs. N. Friedman, Los Angeles;

NOTICE OF TAX ELECTION OF PALM SPRINGS FIRE PROTECTION DISTRICT

Notice is hereby given that pursuant to a resolution of The Board of Fire Commissioners of the Palm Springs Fire Protection District, duly adopted at a meeting held on the 7th day of March, 1935, an election will be held on the 1st day of April, 1935, to submit to the qualified electors residing within the fire limits of said district the question as to whether said district shall expend the sum of Five Thousand Five Hundred (\$5,500.00) Dollars in the fiscal year from July 1, 1935, to June 30, 1936, inclusive, which is a sum in excess of five percentum more than the expenditures of said district for the year 1934-35, and use the sum of Two Thousand Five Hundred (\$2,500.00) Dollars now held as a surplus fund by said district, for the purpose of purchasing land and erecting a fire station thereon and of establishing and equipping a fire department for said district and for protecting the same from loss by fire and a tax be levied and raised for said purpose.

Said election will be held in the Palm Springs School Library in Palm Springs in said district at the same time and place as the election to be held for the purpose of electing a commissioner for said district.

That the ballot for said election shall be worded as follows:

PALM SPRINGS FIRE PROTECTION DISTRICT TAX ELECTION BALLOT

(To vote on the following question stamp a cross (X) in the voting square opposite thereto.)

Shall the Palm Springs Fire Protection District expend the sum of Five Thousand Five Hundred (\$5,500.00) Dollars in the fiscal year from July 1, 1935, to June 30, 1936, inclusive, which is a sum in excess of five percentum more than the expenditures of said district for the year 1934-35, and use the sum of Two Thousand Five Hundred (\$2,500.00) Dollars now held as a surplus fund by said district, for the purpose of purchasing land and erecting a fire station thereon and of establishing and equipping a fire department for said district and for protecting the same from loss by fire and a tax to be levied and raised for said purpose.	Tax-Yes	
	Tax-No	

The following persons shall constitute the Board of Election:

Judge, Robt. L. Edwards.
Judge, Mrs. H. L. Hansen.
Judge, Mrs. John Holditch.
Clerk, Mrs. O. S. McKinney.
Clerk, Mrs. E. L. Parker.

The polls shall be opened at eight o'clock A. M. and close at five o'clock P. M. on the day appointed for said election.

A copy of this notice shall be posted in three of the most public places in said district for not less than ten days prior to the date of said election and also shall be published in The Desert Sun of Palm Springs, a newspaper printed and published in said district, for at least two regular issues thereof. Dated: March 14, 1935.

A. F. HICKS,
JOHN KLINE,
CHAS. N. BOSWORTH,
Palm Springs Fire Protection
Commission.

NOTICE OF TAX ELECTION OF PALM SPRINGS POLICE PROTECTION DISTRICT

Notice is hereby given that pursuant to a resolution of the Board of Police Commissioners of the Palm Springs Police Protection District, duly adopted at a meeting held on the 7th day of March, 1935, an election will be held on the 1st day of April, 1935, to submit to the qualified electors residing within the limits of said police district the question as to whether said district shall expend the sum of Seven Thousand (\$7,000.00) Dollars in the fiscal year from July 1, 1935, to June 30, 1936, inclusive, which is a sum in excess of five percentum more than the expenditures of said district for the year 1934-35, for the purpose of purchasing land and erecting a police station thereon and of establishing and equipping a police department for the said police district and for the protection of life and property therein and a tax be levied and raised for said purpose.

Said election will be held in the Palm Springs School Library in Palm Springs in said district at the same time and place as the election to be held for the purpose of electing a commissioner for said district.

That the ballot for said election shall be worded as follows:

PALM SPRINGS POLICE PROTECTION DISTRICT TAX ELECTION BALLOT

(To vote on the following question stamp a cross (X) in the voting square opposite thereto.)

Shall the Palm Springs Police Protection District expend the sum of Seven Thousand (\$7,000.00) Dollars in the fiscal year from July 1, 1935, to June 30, 1936, inclusive, which is a sum in excess of five percentum more than the expenditures of said district for the year 1934-35, for the purpose of purchasing land and erecting a police station thereon and of establishing and equipping a police department for said police district and for the protection of life and property therein and a tax be levied and raised for said purpose.	Tax-Yes	
	Tax-No	

The following persons shall constitute the Board of Election:

Judge, Robt. L. Edwards.
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A copy of this notice shall be posted in three of the most public places in said district for not less than ten days prior to the date of said election and also shall be published in The Desert Sun of Palm Springs, a newspaper printed and published in said district, for at least two regular issues thereof. Dated: March 14, 1935.

JOHN HOLDITCH,
GEORGE ROBERSON,
C. G. LYKKEN,
Palm Springs Police Protection
Commission.

Dawn and Eve

Dawn comes with a glory that grows
From the faint, weak ray
That is first to tell night's ending
And the birth of another day.

And the golds and the reds grow deeper
Till the white light melts them all
In the strength of bright, clear daylight,
Until the shadows of evening fall.

And the birds salute its coming
And the coyotes howl farewell
When night folds her sable banner
And releases sleep's restful spell.

How friendly in coming and going
Is the sun at dawn and at eve,
As our earth whirls ever about him,
His life-giving rays to receive!

And so should our greetings and farewells
Be sweet as the colors are fair,
At sunrise and sunset adorning
The sky with such beauties rare.

And may no sweet, loving impulse
By clouds of doubt be stayed,
But break through them all triumphant,
As mists in the sun's rays fade.

—Robert L. Edwards.

and Mr. and Mrs. Nelson L. Salter, Emerald Bay, Lake Tahoe.

Also Mrs. Carlton Seaver, Pomona; Mr. and Mrs. Elliott Nugent, Los Angeles; Mrs. E. Mansbach and Arthur Mansbach, Los Angeles; J. L. Adams, Los Angeles; Mr. and Mrs. James E. Austin, Hollywood; Mrs. Ida Jacobson, Brookline, Mass.; R. W. Stevens, Ogden, Utah; and Mrs. Mildred Taanhauser, Cambridge, Mass.

The worst a man can hear about himself will benefit him most.

For printing, phone 4567.

"SHORTY" IS A MISNOMER, AS APPLIED TO C. V. KNUPP

C. V. Knupp, known as "Shorty" to his many friends during the past 12 years while engaged in the electrical business in Palm Springs, is "misnamed wrong," if the nickname applies to his business, because few electricians have installed more miles of wire.

He and his crew have been busy putting electric and telephone wires underground in various subdivisions, and beginning Monday his crew will put 1200 feet of electric wires and 1200 feet of telephone wire underground in Las Palmas Estates.

DESERT ELECTRIC SHOP

C. V. Knupp, Prop.

GENERAL ELECTRIC REFRIGERATORS HOTPOINT APPLIANCES

Electricians to Palm Springs for Over Ten Years

M. I. HANNAHS

Palm Springs' Oldest Kodak Shop

EASTMAN KODAKS AND FILMS

Baby Brownies at \$1.00
Jiffy Kodaks \$8.00
and Up

DEVELOPING, PRINTING, ENLARGING
Hannahs Building
Opp. Standard Station

Save Money

On Your

Automobile Repairing

WE REPAIR ALL MAKES OF CARS

Expert Mechanics in Charge.

BUY YOUR GAS and OIL at a locally-owned independent service station.

FAURE'S GARAGE

Indian Ave. and Andreas Road

NOTICE OF ELECTION

Notice is hereby given to the qualified electors of the fire limits of Palm Springs Fire Department in the County of Riverside, State of California, that an election will be held on the 1st day of April, 1935, at The Palm Springs School house library within said fire limits, between the hours of 8:00 o'clock A. M. and 5:00 o'clock P. M. for the purpose of electing one Fire Commissioner for the Palm Springs Fire Protection District.

Said election is authorized under Act No. 2593:

"An act to allow unincorporated towns and villages to equip and maintain a fire department and to assess and collect taxes, from time to time, for such purpose, and to create a Board of Fire Commissioners."

That Robert L. Edwards, Mrs. H. L. Hansen, and Mrs. John Holditch

will act as judges of said election and that

Mrs. O. S. McKinney, and Mrs. E. L. Parker,

will act as clerks thereof, and conduct the same, said judges and clerks being competent and qualified electors of said fire limits.

IN WITNESS WHEREOF we have hereunto set our hands this 15th day of March, 1935.

A. F. HICKS,
JOHN KLINE,
CHAS. N. BOSWORTH,
Board of Fire Commissioners of Palm Springs, Riverside County, California.

S33-34

NOTICE OF ELECTION

Notice is hereby given to the qualified electors of the policing limits of Palm Springs Police Protection District in the County of Riverside, State of California, that an election will be held on the 1st day of April, 1935, at the Palm Springs School house library within said policing limits, between the hours of 8:00 o'clock A. M. and 5:00 o'clock P. M. for the purpose of electing one Police Commissioner for the Palm Springs Police Protection District.

Said election is held under the authority of Assembly Bill No. 544:

"An act to allow unincorporated towns and villages to establish, equip, and maintain a police department, to provide for the formation, government and operation of said police districts, the assessment, collection, custody, and disbursement of taxes for such purpose, and to create a board of police commissioners."

That Robert L. Edwards, Mrs. H. L. Hansen, and Mrs. John Holditch

will act as judges of said election and that

Mrs. O. S. McKinney, and Mrs. E. L. Parker,

will act as clerks thereof, and conduct the same, said judges and clerks being competent and qualified electors of said policing limits.

IN WITNESS WHEREOF we have hereunto set our hands this 15th day of March, 1935.

JOHN HOLDITCH,
GEORGE ROBERSON,
C. G. LYKKEN,
Palm Springs Police Protection Commission.

S33-34

MARGUERITE HUSSER

Palm Springs Hotel

Secretary and Companion

DR. ALICE GARDNER

Psychic

4701

El Mirasol

Watch Repairing

(Work Guaranteed)

Walter Worden

Opposite Standard Station

You have tried many good barber shops . . .

Why not try one of the best?

Hotel Del Tahquitz Barber Shop

A. J. MORLEY in charge

All Hair Cuts 50c

Phone 221

Palm Springs

Dr. R. J. Schermerhorn VETERINARIAN

Main 26 106 E. Citrus Ave.
Opp. Motor Transit Office
Redlands, California

WIEFELS & SON FUNERAL DIRECTORS

Phone 3162

12 East Nicolet

BANNING

Palm Springs

MORE TROUBLE FOR BRIDGE PLAYERS

The Tribune gave warning a few weeks ago of the impending overturn of all former rules, values and scoring in the nationally popular game of contract bridge. The blow has fallen. The new rules and new scoring, new count and schedules of altered values have been put into circulation. New and revised manuals of the game and new scoring pads will soon flood the land. More important, to the folks who make these changes, new score cards, manuals and books of instruction must be bought, to keep up to date. — Fergus Falls (Minn.) Tribune.

Phone 4888—Red Top Cab.

Phone your news to 4567.

Beaumont Home BARGAIN

Two 5-room houses; two 4-room houses. Gas, electricity; plenty water; fruit and shade trees. close in on pavement.

Priced low on easy terms. All clear.

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BEAUMONT

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El Rey Building

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Phone 3191

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When You Want Things in a Hurry

Groceries—Meats—Fruits—Vegetables

Try the

EL PASEO MARKET

Charles N. and Clarence Bosworth

PLENTY OF PARKING SPACE

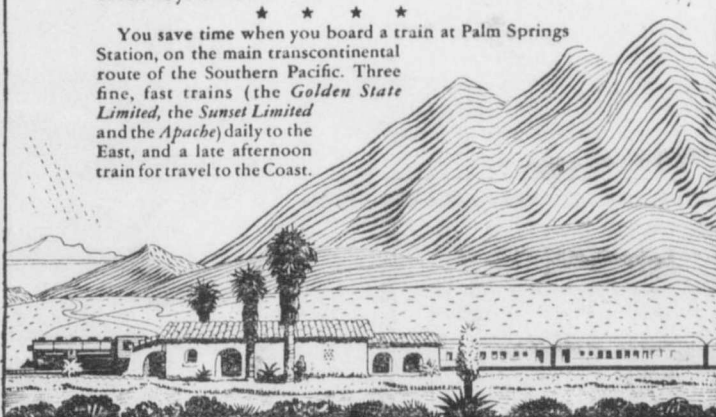
Phone 4022—We Deliver

A Complete Travel Service..

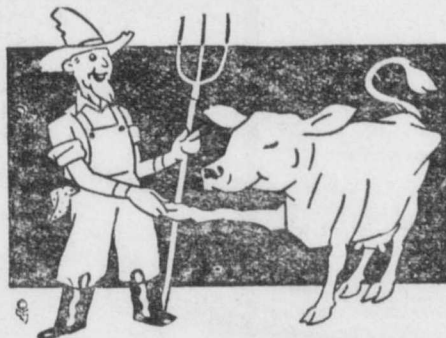
FOR the convenience of residents and visitors, Mr. Myron W. Terry, Southern Pacific passenger representative, is now located in Palm Springs, and is equipped to help you with every detail of any trip... railroad and Pullman tickets, information, reservations, baggage-handling, and so on.

Mr. Terry will call at your hotel or residence at your convenience, if you will telephone him—Palm Springs 5422. In addition, the facilities of our Palm Springs Station are at your service day and night, seven days a week.

You save time when you board a train at Palm Springs Station, on the main transcontinental route of the Southern Pacific. Three fine, fast trains (the Golden State Limited, the Sunset Limited and the Apache) daily to the East, and a late afternoon train for travel to the Coast.



SOUTHERN PACIFIC



ON FRIENDLY TERMS

It takes a lot of inspection and research and care to keep milk perfect in its quality, energy content and purity. We start with the cows in our milk herds—we see that they get square deal treatment. And the cows reciprocate by giving us and you a milk that is superior in every way. A perfect circle of friendly terms does it.

ARMSTRONG'S DAIRY

IT'S CHEAPER TO

KEEP WELL

It's always cheaper to keep well than to be ill. That is why it's cheaper to see your Physician regularly—and especially at the first sign of a run down condition. And remember—it costs no more (many times less) to bring your Prescriptions to the El Paseo Pharmacy where you are always sure of accurate compounding and fresh pure ingredients.

EL PASEO PHARMACY

HAROLD BROWN, Owner
Phone 4391

Ample Parking Space

WHO'S WHO Among the Guests

Frank Morgan, famous screen star, arrived in the village last Thursday to join his wife for a vacation.

Mrs. C. H. Cooper, mother of Gary Cooper, is visiting Mr. and Mrs. Paul Grimm, desert painter of Palm Springs.

Jerome Kern and Oscar Hammerstein II, two famous popular song writers, were guests at the Dunes Sunday night.

Charles O. Barnes, nationally known organist of Evanston, Ill., is a guest in the village. Mr. Barnes is a well known builder of pipe organs.

Conrad Nagel, popular screen star, is a guest of note.

Other motion picture celebrities who were guests in the village this week were Lili Damite, Mrs. Virginia Bruce Gilbert, Joan Bennett, Miss Corrine Griffith, Mr. and Mrs. Al Jolson and Mr. and Mrs. Ricardo Cortez.

Commander R. U. Hyde, U. S. N., and Mrs. Hyde are visitors from Coronado.

Frank Condon, famous writer, is residing at Arenas Lodge.

Mr. and Mrs. Buster Crabbe were seen swimming in the Desert Inn pool, Sunday.

Joan Crawford visited the village. Mr. and Mrs. Charles Butterworth were seen lately in Palm Springs.

Dr. Walter F. Schaller of Stanford University attended the dinner-dance last Saturday night.

Mrs. R. C. Swain and Mrs. S. F. Cachran of Riverside were house guests of Mrs. Fred Payne Clatworthy on Tuesday night. Mrs. Clatworthy entertained her guests with a bridge party.

**Faithful Servant**

Your faithful servant is one who has stood by you through the years, through sickness and health, patiently devotedly serving your needs. Take advantage of the constant nearness of your physician. Make him your friend in time of health and you can ward off avoidable illness.

Our Pharmacist Fills Prescriptions Carefully.

Palm Springs Drug Co.

The Air Cooled Store
Palm Springs' Original Drug Store
H. E. "Pat" PATTERSON
The Rexall Store
Opposite Desert Inn
Phone 3333

FAMOUS WRITER RETURNS HERE TO PURSUE HIS WORK

Mr. and Mrs. Frank Condon have returned to Arenas Lodge for another sojourn while Mr. Condon is writing one of his delightful stories. The readers of Collier's and Saturday Evening Post are familiar with Mr. Condon's interesting work.

Miss Clara M. Taft and Miss Violet Whitney, both of Carmel, have a cottage for two weeks.

Mr. and Mrs. James F. De Borde of Santa Monica will be guests at Arenas Lodge until April first.

Mrs. E. G. Place and daughter, Frances, of Long Beach, arrived a week ago for an indefinite period and are enjoying bicycling, horseback riding and resting in the desert sunshine.

Mr. and Mrs. Harry Clark are enjoying a vacation and arrived from Hollywood recently where Mr. Clark is connected with Universal Studios as a writer of scenarios.

Other recent arrivals are: Mrs. John F. McKenna, Los Angeles; Col. and Mrs. H. O. Wheeler and family, Los Angeles; Mrs. H. D. Church, Cleveland, Ohio; Mr. and Mrs. H. G. Horder and daughter, Glenview, Illinois; Mr. and Mrs. G. O. Hage, Crookston, Minn.; and Miss Julia Koch, New York City.

Also Miss Elsa Ward, San Francisco; Mr. and Mrs. C. E. Standish, Pasadena; Mr. and Mrs. J. F. South, San Mateo; Mr. and Mrs. Earle Martin, Sioux City, Iowa; Kenneth Rose, Ontario, Canada; and Mr. and Mrs. N. C. Moore, Beverly Hills.

Mr. and Mrs. L. M. Raymond of Long Beach visited their son, Bill Raymond, of the Sandwich Shop, this last week-end.

Byron Wolfe and His Orchestra Play for Amos-Andy Broadcast

(By the Cub Reporter)

Byron Wolfe and his orchestra, who are playing the "Perfect Song," theme song for the Pepsodent program during the stay of Amos 'n' Andy in Palm Springs, are popular young men in the village, and have become well known to villagers since their engagement as musicians at the El Mirador. It is interesting to hear how Byron started out in the musical march to fame, and I have asked the young man for a few facts concerning the career of himself and his troupe. Byron started out to be an architectural engineer, and piano playing was only a hobby. It was quite by accident that he became a professional musician.

Organizing a band on the campus to play for fraternity dances, the orchestra became increasingly popular, and they soon had a contract to tour the Keith Orpheum Circuit. Contin-

uing vaudeville for four years, they signed a contract for six months at the famous Pacific Coast Club in Long Beach, only to have it extend over a period of five years and nine months—something of a record for a single engagement. Finishing there, they played at the Montmartre Cafe in Hollywood, and from there at the Ambassador Hotel, Los Angeles.

After playing various studio and radio programs they came to El Mirador in Palm Springs, and there they had the good fortune of broadcasting for Amos 'n' Andy, and are consequently a very happy bunch of young men.

The members of the original orchestra include: George Simpson, Lyle Isenberger, Dick Shaw, Jerry Finley, Mark Murray, Brayton Frank-houser.

Fred Millar, popular villager and violinist, has been added to the orchestra for this engagement.

HENRY C. PEARSON DONATES FINE LIBRARY

Henry C. Pearson donated his famous India Rubber Library to the Los Angeles Public Library Wednesday, March 20, E. N. Martin, a member of the board of commissioners of the Los Angeles Public Library, revealed yesterday.

Mr. Pearson is an outstanding authority on rubber and once owned and edited the India Rubber World. He has traveled all over the world, making a thorough study of rubber.

This library donated by Mr. Pearson is considered one of the finest in the world on rubber.

Miss Jane Barry, formerly employed by Richard D. Wyckoff, Inc., of New York City, has been put in charge of the office of the Palm Springs Date Market. Miss Barry's home is in New Jersey.

FRED PAYNE CLATWORTHY PHOTOGRAPHS WILDFLOWERS NEAR BAKERSFIELD

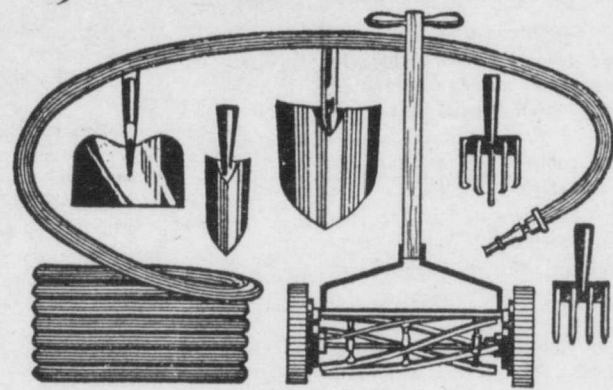
Fred Payne Clatworthy, accompanied by his daughter, Miss Helen Clatworthy, has been spending the week in the vicinity of Bakersfield, making autochrome pictures of wildflowers and cacti for the National Geographic Magazine.

The autochrome method of photography takes the picture of an object in its natural color and is a very difficult and expensive process.

Mr. Clatworthy and his daughter plan to stop in Santa Barbara to visit Mrs. E. C. Clatworthy, Mr. Clatworthy's mother.

Mr. Clatworthy also made a trip to Biskra Sunday, March 17, to make autochrome pictures.

Eugene V. Griffes drove out to Twenty-nine Palms Thursday.

Spring's Here!

IT'S TIME TO THINK OF

GARDENING

Plant early! Many a prospective gardener has had to suffer disappointment as a result of letting garden preparations go too long. Stop in at our Hardware Department now and purchase the tools necessary so that you can get flowers and vegetables planted.

WE CARRY A COMPLETE LINE OF GARDEN TOOLS AT LOS ANGELES PRICES

C. G. LYKKEN

DEPARTMENT STORE

And Don't Overlook
VIGORO, the Plant Food

Miss Hazel Rowland of Los Angeles F. W. Gates of the Gates Nut Kettle is the week-end guest of Mr. and Mrs. spent the week in Hollywood on business. Frederick Crothers.

EL PASEO THEATRE

7 and 9 P. M.

Admission 20c and 40c

FRIDAY and SATURDAY . . . March 22-23 . . .

WILLIAM POWELL and MYRNA LOY in

"The Thin Man"

Comedy, "GENTLEMAN OF THE BAR" with Ernest Truex
Novelty, "CASTING FOR LUCK"

SUN., MON., TUES., WED. . . . March 24-25-26-27 . . .

CLARK GABLE and CLAUDETTE COLBERT in

"It Happened One Night"

Comedy, "CAMPUS HOOVER"
Cartoon, "SOUTH POLE OR BUST"

PALM SPRINGS THEATRE

EARL STREBE, Manager

Western Electric Sound

Two Shows Nightly, 7 and 9 P. M.

-Matinees 3 o'clock

TONIGHT (FRIDAY) . . . March 22 . . .

RUDY VALEE and ANN DVORAK in

"SWEET MUSIC"

with Ned Sparks, Helen Morgan, Robert Armstrong, Allen
Jenkins and Alice White

Cartoon—"PARROTVILLE OLD FOLKS" (In Color)

DUMBELL LETTER NO. 12.

FOX NEWS

SATURDAY . . . March 23 . . .

JACK HOLT and EDMUND LOWE in

"THE BEST MAN WINS"

with Bela Lugosi, Florence Rice and J. Farrell MacDonald
Comedy—"THIS BAND AGE" Travel—"DAMASCUS"

M-G-M NEWS

SUNDAY . . . March 24 . . .

MAY ROBSON in

"GRAND OLD GIRL"

with Fred MacMurray (co-starred with Claudette Colbert in "The
Gilded Lily"), Alan Hale and Mary Carlisle

Comedy, "HORSE AIR" PATHE REVIEW NO. 6 PATHE NEWS

MONDAY and TUESDAY . . . March 25-26 . . .

MYRNA LOY and CARY GRANT in

"WINGS IN THE DARK"

with Roscoe Karns and Graham McNamee
Travel, "PHARASHLAND" DUMBELL LETTER NO. 13

"SYMPHONY CONCERT" PARAMOUNT NEWS

WEDNESDAY . . . March 27 . . .

GEORGE RAFT and CAROLE LOMBARD in

"RUMBA"

with Lynne Overman, Margo, Monroe Owsley, Iris
Adrian and Gail Patrick

Comedy, "OLD SPANISH ONION" Travel, "MADARIA"

UNIVERSAL NEWS

THURSDAY and FRIDAY . . . March 28-29 . . .

GINGER ROGERS and FRANCIS LEDERER in

"Romance in Manhattan"

with Arthur Hohl, Jimmie Butler and J. Farrell MacDonald
MICKEY MOUSE CARTOON. "MICKEY'S MAN FRIDAY"

Edgar Kennedy Comedy, "INLAWS ARE OUT" M-G-M NEWS

Dubonnet

(The Great French Tonic and Appetizer)

Noilly Prat

(French Vermouth)

Morlant Champagne

(France)

Bacardi Rums

(Cuba)

Gonzales & Byass

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(Spain)

Otard Dupuy Cognacs

(France)

Charles Heidsieck

(Champagne)

Bull Dog Bottling

Bass Ale and Guinness Stout

Barton & Guestier

(Bordeaux Wines)

D. Leiden

(Rhine and Moselle Wines)

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